



# ACCOMMODATION TIMES

Presents



## *32<sup>nd</sup> Anniversary and National Real Estate Awards*

*Day and Date: Wednesday, 14<sup>th</sup> March, 2018.*

*Time: 6:30 pm Onwards*

*Venue: Nehru Centre Auditorium, Worli, Mumbai.*

### **SPONSORSHIP OPPORTUNITY**

#### **Greetings from Accommodation Times!**

**Accommodation Times** is India's **first and oldest only independent** fortnightly newspaper on Real Estate and Property, running since 1986. **The paper has an identity as a historian coming across the ups and downs of the sector, acquiring** a huge database and information on every aspect of the trade and industry. The newspaper every fortnight reaches to flat purchasers, developers', builders, architects, interior decorators, government departments, brokers, trade professionals and the who's who of the sectors. We have a strong hold over builders lobby and real estate industry.

Since 31 years Accommodation Times recognises the efforts by various developers who have excelled in their field. The Awards ceremony is an annual function and has been a huge success over the years.

#### **We have honoured renowned real estate professionals and companies with awards.**

- Mr. Niranjan Hiranandani, Co Founder & MD, Hiranandani Group.
- Mr. Sukhraj Nahar Founder, Chairman & MD Nahar Group.
- Mr. C L Raheja, Chairman, K Raheja Corp.
- Architect Hafeez Contractor.
- Architect PremNath.
- Ms. Shabana Azmi (Social worker)
- We have awarded many realty companies for their projects like ,Kohinnor Group, ShaporjiPallonji, Godrej, Sanghavi Group, L&T Infrastructure, Tata Housing, Thane Municipal Corporation, CIDCO, Godrej Properties, Unitech Ltd, Brigade Group, ISKCON, and Individuals like GL Raheja, Shri. Suresh Raheja, Shri. Kumar Gera and many leaders of the industry are been awarded and recipient of the Award. Please search Google for testimony and awardees.

**We have a renowned sponsorship list for the past years.**

- Sahara India.
- Reliance Infra.
- Hiranandani Group.
- Dubai World Trade Centre.
- Khaleej Times.
- Nerolac Paints.
- Snowcem Paints.
- Kitec Industries.
- Johnson Tiles.
- And many Indian and International brands have been associated with us.

The paper is completing 31 years of publication stepping in to its 32<sup>nd</sup> year and is happy to announce its **32<sup>nd</sup> Anniversary and National Real Estate Annual Awards** on **14<sup>th</sup> March 2018** at **Nehru Centre Auditorium**, Worli, Mumbai from 6pm onwards.

The award ceremony will be organized at a grand level where entire realty industry will meet; we invite:

- 14 Trade Associations.
- There will be **Builders, Developers, Financiers, Investors, Architects, Interior Designers, Fund Managers, Media, Bureaucrats and Trade Professionals.**
- Every year around **800 - 1,000 delegates** are witnessed at the function and this year too we are expecting the same amount of participation.

Our past leading trade Associations like Maharashtra Chamber of Housing Industry (MCHI), Confederation of Real Estate Developers Association of India (CREDAI), Practicing Engineering Architects and Town Planners Association of India (PEATA), Builder's Association of India (BAI) and 14 other leading trade Association has supported and Endorsed the Anniversary and Awards of Accommodation Times.

**SPONSORSHIP BENEFITS:**

**PRE-AWARD PROMOTIONS:**

- ❖ Logo on e-mailers for Nomination and Sponsorship (40k Database)
- ❖ Logo on our website [www.accommodationtimes.com](http://www.accommodationtimes.com)
  - Logo on our website [www.accommodationtimesawards.com](http://www.accommodationtimesawards.com)
  - Logo on our website [www.atirem.edu.in](http://www.atirem.edu.in)

- ❖ SMS broadcast
- ❖ Advertisement logo in 1<sup>st</sup> March Awards Special Issue
- ❖ Any PR or Communication to Awardees and Special Invitee
- ❖ Logo on Invitation Card

**AT AWARDS - VENUE:**

- ❖ Name and Logo on Stage Banner
- ❖ Name and Logo on Reception Banner
- ❖ Name and Logo on Welcome Banner
- ❖ Literature in Delegate Kits
- ❖ Name and logo on Award Citations
- ❖ Invitation to the Chairman in Awards Panel

**POST AWARDS PROMOTIONS:**

- ❖ Mention in our PR Release
- ❖ Post Photo supplement mention and Photos
- ❖ Editorial in- 1<sup>st</sup> March or 15<sup>th</sup> March of Projects or Interview
- ❖ Photo on our Websites and Reports
- ❖ E-mailer broadcast all over India (40K Database)

**Additional Benefits for (Principle Sponsorship) in Accommodation Times:**

- ❖ 6 Advertisements in National Edition
- ❖ 4 half page Advertorials in Accommodation Times
- ❖ 6 Advertisements in Maharashtra Co-operative Housing Society Times
- ❖ Web Banner and Logo for 1 year
- ❖ Dedicated spaces on Registration Counter
- ❖ Company Head will be invited as Guest of Honour on the Dais
- ❖ Audio-Video presentation for 5-7 minutes

**Benefits for (Co-Sponsorship) in Accommodation Times:**

- ❖ 3 Advertisements in National Edition
- ❖ 2 half page Advertorials in Accommodation Times
- ❖ 3 Advertisements in Maharashtra Co-operative Housing Society Times
- ❖ Web Banner and Logo for 1 year

**For More Enquiry Contact:**

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