



(Since 1986)

ACCOMMODATION TIMES

Presents

3rd Innovative Construction Material Conference & Awards

Day and Date: Thursday, 07th September 2017

Time: 6:30 pm onwards

Venue: Nehru Centre Auditorium, Worli, Mumbai

SPONSORSHIP OPPORTUNITY

Accommodation Times is a 32nd years old newspapers and India's first and only fortnightly newspaper on Real Estate and Property, running since 1986. The newspaper has a huge database and information on every aspects of the trade and industry. The newspaper every fortnight reaches to flat purchasers, developers builders, architects, interior decorators, government departments, brokers and trade professionals. We have a strong hold over builders lobby and real estate industry.

Since 32 years Accommodation Times recognises the efforts by various developers who have excelled in their field. The Awards ceremony is an annual function and has been a huge success over the years.

As the real estate industry is backed by construction material industry, being the pioneer in the real estate media, the publication is thankful to the construction material industry for their support.

Taking the tradition further to a new field the publication ventured into recognising the construction material industry. Last year, Accommodation Times organised the 2nd Innovative Construction Material Awards honouring and recognising the industry professionals and companies, at a grand ceremony among the august gathering.

The publication is back with 3rd Innovative Construction Material Conference and Awards and Symposium on “Smart Buildings Congress”. Here is an opportunity for you to associate with the grand ceremony and be a part of the august gathering as our esteem Sponsor for the function and promote your brand among the real estate industry.

SPONSORSHIP BENEFITS:

PRE-AWARD PROMOTIONS:

- ❖ Logo on e-mailers for Nomination and Sponsorship (40k Database)
- ❖ Logo on our website www.accommodationtimes.com
 - Logo on our website www.accommodationtimesawards.com
 - Logo on our website www.atirem.edu.in
- ❖ SMS broadcast
- ❖ Advertisement logo in 1st September Awards Special Issue
- ❖ Any PR or Communication to Awardees and Special Invitee
- ❖ Logo on Invitation Card

AT AWARDS – VENUE:

- ❖ Name and Logo on Stage Banner
- ❖ Name and Logo on Reception Banner
- ❖ Name and Logo on Welcome Banner
- ❖ Literature in Delegate Kits
- ❖ Name and logo on Award Citations
- ❖ Invitation to the Chairman in Awards Panel

POST AWARDS PROMOTIONS:

- ❖ Mention in our PR Release
- ❖ Post Photo supplement mention and Photos
- ❖ Editorial in- 16th September or 1st October of Projects or Interview
- ❖ Photo on our Websites and Reports
- ❖ E-mailer broadcast all over India (40K Database)

Additional Benefits for (Principle Sponsorship) in Accommodation Times:

- ❖ 8 Advertisements in National Edition
- ❖ 4 half page Advertorials in Accommodation Times
- ❖ Invitees for Knowledge Series/Conference
- ❖ Web Banner and Logo for 1 year
- ❖ Dedicated spaces on Registration Counter
- ❖ Company Head will be invited as Guest of Honour on the Dais
- ❖ Audio-Video presentation for 5-7 minutes

Benefits for (Co-Sponsorship) in Accommodation Times:

- ❖ 6 Advertisements in National Edition
- ❖ 2 half page Advertorials in Accommodation Times
- ❖ Invitees for Knowledge Series/Conference
- ❖ Web Banner and Logo for 6months

Benefits for (Associate Sponsorship) in Accommodation Times:

- ❖ 04 Advertisements in Accommodation Times
- ❖ Invitees for Knowledge Series / Conference
- ❖ Web Banner and Logo for 6months

Packages:

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|------|-----------------------|---|-----------------|
| I) | Principle Sponsorship | : | Rs. 8,00,000 /- |
| II) | Co-Sponsorship | : | Rs. 6,00,000/- |
| III) | Associate Sponsorship | : | Rs. 4,00,000/- |